



SYLLABUS FOR BBM (Bangalore University)

Semester I

- Language: Kannada/Sanskrit/Urdu/Tamil/ Telugu/Additional English/ Marathi/Hindi
- English
- Business Economics
- Fundamentals of Accounting
- Business Management
- Business Mathematics

Semester II

- Language: Kannada/Sanskrit/Urdu/Tamil/ Telugu/Additional English/Marathi/Hindi
- English
- Business Statistics
- Financial Accounting
- Organisational Behaviour
- Business Environment

Semester III

- Business Communication
- Human Resource Management
- Marketing Management
- Corporate Accounting
- Services Management
- International Business
- Indian Constitution

Semester IV

- Business Research Methods
- Business Law
- Cost Accounting
- Financial Management
- Production & Operations Management Systems
- Law and Practice of Banking
- Computer Fundamentals

Semester V

- Income Tax
- Strategic Management

- Computer Application in Business
- Project Management
- Entrepreneurial Development

Semester VI

- Management Information System
- Elective I
- Elective II
- Elective III
- Elective IV
- Project Report Viva Voce
- Elective-I:HRM
- Elective-II: Marketing
- Elective-III: Finance
- Elective-IV: Information Technology Management
- Elective-V: Insurance
- Elective-VI: Advertising and Media Management
- Elective-VII: Tourism
- Elective-VIII: International Business