

'Coldwar' makes it big on campus

The students of T John Institute of Management Studies (TIMS) have become one of the City finalists to make it to national level of 'Samsung Mobile MTV Gangnext Competition', the biggest college wars the country has ever seen. 'Coldwar', the gang name for the TIMS Group, were selected based on the imagination and creativity they displayed in creating and posting trendy gang pictures.

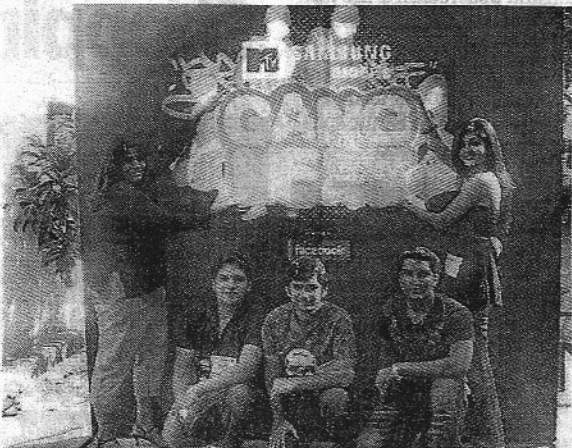
They were selected from a total of 50 gangs, who participated in the City finals, which was held at St Shepherds School. The winning team members Vijesh (team leader), Atul Abraham, Eunica, Bhavya Rangawala and Vidya Jathan. The judges for the finals were MTV VJ Ayushman with Samsung Area Managers and Viacom18 Head Coordinators.

'Samsung Mobile MTV Gang Next' is an online platform for 45 handpicked gangs all over the country to prove their mettle as MTV and Samsung Mobile ambassadors on their campuses. Each gang has five members — all of them represent their

college and their city.

This year, 'Samsung Mobile MTV Gang Next' has gone to five cities — Mumbai, Delhi, Bangalore, Pune and Kolkata. Ten colleges have been picked from each of these cities. For the initial round, which was an online contest, the students were tested on various skills including that of a creative poster-making competition followed by a group discussion for which 'TIMS Coldwar' topic was on 'gay rights'. The final round was on the basis of the analysis of the responses on 'The Cool Unique factors about our gang which make us distinct from others'. The students recalled the fun and learning at the campus, which impressed the MTV panel.

Thomas P John, Chairman T John Group said, "We are very pleased that our students were selected to represent our city in the finals. I wish them all the very best for the national leg of the contest. These kinds of contests are an excellent platform to reach out to the young and tell them that they can be themselves and make it big."



REALITY CHECK Participants from T John College.

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